



People in Agriculture Poster Event Rules

Purpose

The People in Agriculture Pathways Poster Event is designed to develop inquiry and communication skills while also providing an understanding and awareness of careers in agriculture for 7th and 8th grade students. The event will consist of two components – a poster and an interview. Through the development and display of their posters, students will accomplish the following tasks:

1. Research and understand a variety of people working in their respective agriculture jobs or careers. Each presentation will display one person working in each of the six agriculture career pathways:
 - a. Agribusiness Systems
 - b. Animal Systems
 - c. Environmental and Natural Resource Systems
 - d. Food Products and Processing Systems
 - e. Plant Systems
 - f. Power, Structural, and Technical Systems
2. Develop a poster board of their discoveries. The poster board will share key points from the six career pathways explored. Specific information to include on the board is identified in the rules portion of this document.
3. Prepare to discuss the job requirements and benefits of one position identified on the poster.

Eligibility

The state event will be open only to 7th and 8th grade students who are regularly enrolled in a local agricultural education course during the current academic year. Students participating in this event must be registered attendees of the Kansas FFA State Convention. A maximum number of students will be determined based on space available.

Rules

1. Each participant should wear either official FFA dress as defined in the National FFA Manual or business dress attire.
2. The poster must contain a clear title.
3. Participants must create the poster board prior to the event by locating pictures of people working in their respective agricultural jobs or careers (one person in each of the six career pathways). Students may take pictures of people they speak with or find pictures in magazines, newspapers, and online resources. Each photo should be accompanied by the following information:
 - a. Pathway Label
 - b. Name of Individual
 - c. Position Title
 - d. Employing Company or Entrepreneurial Venture
 - e. Salary Range
 - f. Education Required



- g. Working Conditions
 - h. Career Growth
 - i. Advantages and Disadvantages
4. During the student's identified presentation time at the state convention, participants must provide an introduction consisting of their name and chapter and then present a maximum of two minutes of information about what they learned. Students may use notes on an index card during their presentation if they wish. Each student will then be asked three questions about their poster and presentation by the judges scoring them. The presentation and questioning will last no more than five minutes.
 5. Poster Requirements:
 - a. Maximum of 36" in height and 48" in width
 - b. Self-standing
 - c. Poster board, foam board, and tri-fold boards are all acceptable
 - d. Student name and chapter must be indicated on the back of the poster
 - e. Information must be cited
 6. Interview and Display Set-Up Information
 - a. Each student will be assigned a presentation time. Students should arrive at their poster at least 10 minutes before their presentation time to ensure they are present. A written summary is to be placed in front of the poster board at this time and removed at the conclusion of the interview.
 - b. All posters must be set up by the time designated in the state convention information released to teachers. Any posters left after that time will be disposed of.

Helpful Resources:

- <https://www.ksde.gov/Agency/Division-of-Learning-Services/Career-Standards-and-Assessment-Services/Content-Area-A-E/Agriculture-Food-Natural-Resources-CTE-Career-Cluster>
- <https://aqexplorer.ffa.org/>

Special Note:

The written summary portion of this event has been removed for competition at the state level. If desired, the written summary may still be completed at the local level, but it is not required to compete at state convention, and it will not be reviewed by state judges.



People in Agriculture Poster Event Rubric

Student: _____ Chapter: _____

Strong 7 pts	Moderate 4-6 pts	Low 1-3 pts	Not Complete 0 pts	Weight	Score
Poster Board					
All six pathways are represented	3-5 pathways are represented	1-3 pathways are represented	No pathways are represented		
All pathways and job titles are clearly labeled	Labels may be hard to find or unclear	Not all pathways and job titles are labeled and/or are confusing	No pathways or job title labels	x2	
Photos accurately represent each job	Photos do fair job of representing each job	Photos do not represent jobs well	No photos representing jobs		
Each pathway position contains required information	Each pathway position contains most of required information	Each pathway position contains some of required information	Pathway positions contain none of required information	x5	
Poster is neatly made and title is prominent	Poster is fairly neat and title is clear	Poster is messy & title is unclear or missing			
Poster demonstrates creativity	Poster shows some creativity	Poster does not show much creativity			
Interview/Presentation					
Professional appearance (official dress/business attire)	Appearance could use improvement	Appearance could use more improvement	Is not wearing official dress or business attire	x2	
Maintained eye contact throughout	Frequent eye contact	Struggled to make eye contact	Did not make eye contact		
Introduction is complete and welcoming	Introduction is missing an element/could use slight improvements	Introduction is missing elements and needs much improvement	Did not introduce self		
Accurate responses to questions	Responses showed some knowledge	Struggled to give a solid response			
Confidently answered questions with minimal hesitation	Could use improvement when answering questions	Questions were not well answered	Questions were missed or not answered		
Shows thorough understanding of positions researched	Shows some understanding of positions researched	Struggles to show understanding			
Articulates words with clear response	Articulates most words with clear response	Struggled with articulation and responses		x2	
Positive and energetic personality and poise	Showed some personality and poise	Struggled to show personality and poise		x2	
Proper use of language/grammar	Mostly proper use of language/grammar	Struggled with use of grammar/language			
Properly cited valid resources	Cited valid sources with few errors	Cited sources with many errors	Did not cite sources	x2	
Ranges: Gold (175-115)		Silver (114-55)		Bronze (54-0)	
				Total Points out of 175	